

# FACETS OF JEWELS BY DESIGN

Celebrating our 21th year of fine jewellery design

a periodic newsletter for clients of Llyn L. Strelau JEWELS BY DESIGN Ltd.



Gothic collection  
by Alishan Halebian



Pearl ring  
by Mark Schneider



Mokume gane  
rings by  
George Sawyer

Jewels by Design is hosting an exciting event: CROSSING BORDERS, a collaborative exhibition of jewellery created by members of *The American Jewelry Design Council (AJDC)* and the Calgary jewellery design community.

AJDC is a nonprofit organization which promotes the understanding of original jewellery design as art, is dedicated to elevating the calibre of jewellery design through educational activities and challenging professional jewellery designers worldwide to actualize their creative potential. Its members are among the most respected and talented jewellery artists in the USA. For more information, visit [www.ajdc.org](http://www.ajdc.org).

AJDC is holding its annual members' retreat in Calgary and Banff this year. Each visiting designer has offered to bring a piece of jewellery from their collection to exhibit in CROSSING BORDERS. To complement their work we have invited top Calgary-area designers to also contribute work to this exhibition. It will be held at Jewels by Design, with a public opening reception 5:00-7:30 pm, Thursday, September 8. The visiting members of AJDC and our local designers will be in attendance giving you an opportunity to meet them. CROSSING BORDERS will remain on open exhibition 10:30-5:30, Thursday, Friday and Saturday, September 8-10.

In partnership with Jewels by Design, the Jewelry/Metals Program of the Alberta College of Art and Design has invited Alan Revere, current president of AJDC and founder of the San Francisco-based *Revere Academy of Jewelry Arts*, to present a free public lecture about the *American Jewelry Design Council*. See the event Calendar below for details.



Designs by Susan Sadler



Diamond bangles by Pascal Lacroix

## EVENT CALENDAR

### CROSSING BORDERS

a joint exhibition

American  
Jewelry  
Design  
Council  
+  
Calgary  
Jewellery  
Designers

Show Venue  
Jewels by Design  
1040 5 Avenue SW  
Thurs.-Sat. Sept. 8-10, 10:30-5:30

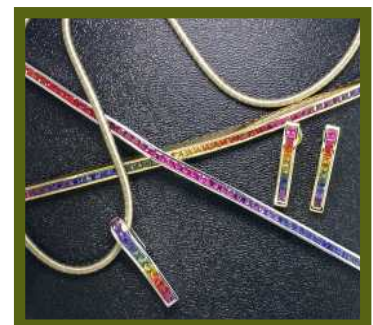
Opening Reception  
Artists in attendance  
Thursday, September 8 5:00-7:30 pm

Free Public Lecture  
*AJDC History and Function*  
by Alan Revere, President AJDC  
Tuesday, September 6, 7:00 pm  
Stan Perrot Lecture Theatre  
Alberta College of Art and Design

**SAPPHIRE FOR SEPTEMBER:** There is no single place on Earth that one can find all the colours of Sapphire. These Rainbow Sapphires come from four continents and two islands.

Shown here are a pendant, two line bracelets, and pair of earrings all featuring fine princess-cut Rainbow-coloured Sapphires set in 18 Karat yellow or white gold.

Prices of this selection range from \$2,000.00-\$8,000.00. There are many more designs to choose from. Please come into the shop to see them first hand.



CROSSING BORDERS



# JEWELLERY CAMP



Jewellery Historian  
Christie Romero presenting  
hands-on jewellery  
examination techniques

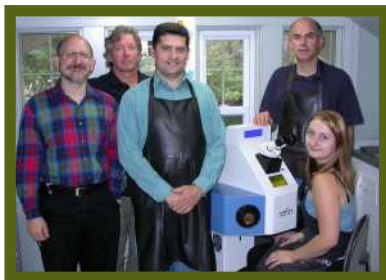
*The Antique & Period Jewelry and Gemstone Conference*, affectionately known as “Jewellery Camp” is an annual intensive conclave of collectors, antique dealers, authors, auctioneers, appraisers and designers. They gather from all over North America and Europe to attend sessions, network and, simply, immerse themselves in the world of jewellery. Although the focus is on antique and period jewellery, there is much to

interest me as a contemporary designer. Tales told by those directly involved with renown jewellery houses of the world, technical workshops delving into construction techniques, stories about famous historical gemstones or the latest in mining discoveries. Sharing a glass of wine and a chat with a specialist in Art Nouveau jewellery, a forensic gemmologist who has *actually* repaired a damaged Fabergé easter egg or one of the celebrity experts from the Antiques Roadshow provides a wealth of experience.

This year the talented faculty included Amanda Triossi from Rome, author, historian and archive curator for the

## LASER POWER!

JBD staff: Llyn Strelau, Errki Mursula  
Jaime Enriquez, Heather O'Reilly  
and Bayot Heer,  
with our new laser welder.



This spring saw the arrival of a new addition to the arsenal of tools Jewels by Design's talented jewellers use to create renowned beautiful designs. This multi-thousand dollar device is, simply put, an extremely accurate welder that uses a focused beam of laser light energy to fuse metal. It is so precise we can now weld a claw on a ring set with an emerald without removing the gemstone. The laser welder will enable Jewels by Design to repair and restore our client's jewellery (even repair things such as broken titanium or steel eyeglass frames) in a safe and timely manner. More important is the paradigm shift that will change the way our designers create your jewellery. Designing with the laser welder's abilities in mind, we will set gemstones as never before, combine dissimilar metals in new ways and simplify otherwise complicated assemblies.

Please visit Jewels by Design for a demonstration of the *power of light*.

Italian firm of Bulgari. Her two lectures gave us the story of Bulgari and *The History of the Necklace*.

Geza von Hapsburg (grandson of the last Hapsburg Emperor) showed us the treasures of the Saxon royal family as well as a fascinating look at world of *Faubergé: the art of the Fabergé forger*.

Peter Schneirla, vice-chairman of Harry Winston and vice-president of Canadian Aber Diamond Corp. gave us the history of Harry Winston, the New York jeweller who bought and sold the Hope Diamond (among many other large and famous gemstones) plus a glimpse into the future of the House of Winston as it enters an era of management with a Canadian twist.

Reema Keswani, designer and author, lifted the shroud of mystery from A.V. Shinde, who began designing jewellery for maharajas in India and then spent his final 45 years working as head designer for Winston in New York. Ms. Keswani's second lecture presented the exotic jewels and lifestyles of the Nizams, hereditary rulers of the Indian state of Hyderabad. Their gem treasures included the 184.50 carat Jacob diamond, a D-colour, Golconda stone that the last Nizam used as a paperweight!

Gary Smith, master goldsmith, demonstrated tips and tricks for repair and restoration of antique (and contemporary) jewellery using a high-tech laser welder.

Montreal's William Whetstone shared his extensive knowledge of hallmarks and makers' marks to help us identify and date period jewellery.

Betty Sue King, aka “The Pearl Goddess”, a well-known pearl dealer from San Francisco, gave two hands-on workshops about pearls, covering history and lore as well as practical identification, quality and pricing information.

Michael Goldstein, whom you will remember from his visit to *Jewels by Design* last year, discussed identification and pricing of antique diamonds and their use in contemporary jewellery.

Jewellery Camp is unique in the world. Nowhere else do you gather a group with this degree of combined scholarship, talent and experience who are yet so approachable and generous in sharing their gifts.



Stocking up on  
jewellery books!



William Whetstone.